

WESTlink Demand Responsive Transport (DRT)



2023



Agenda



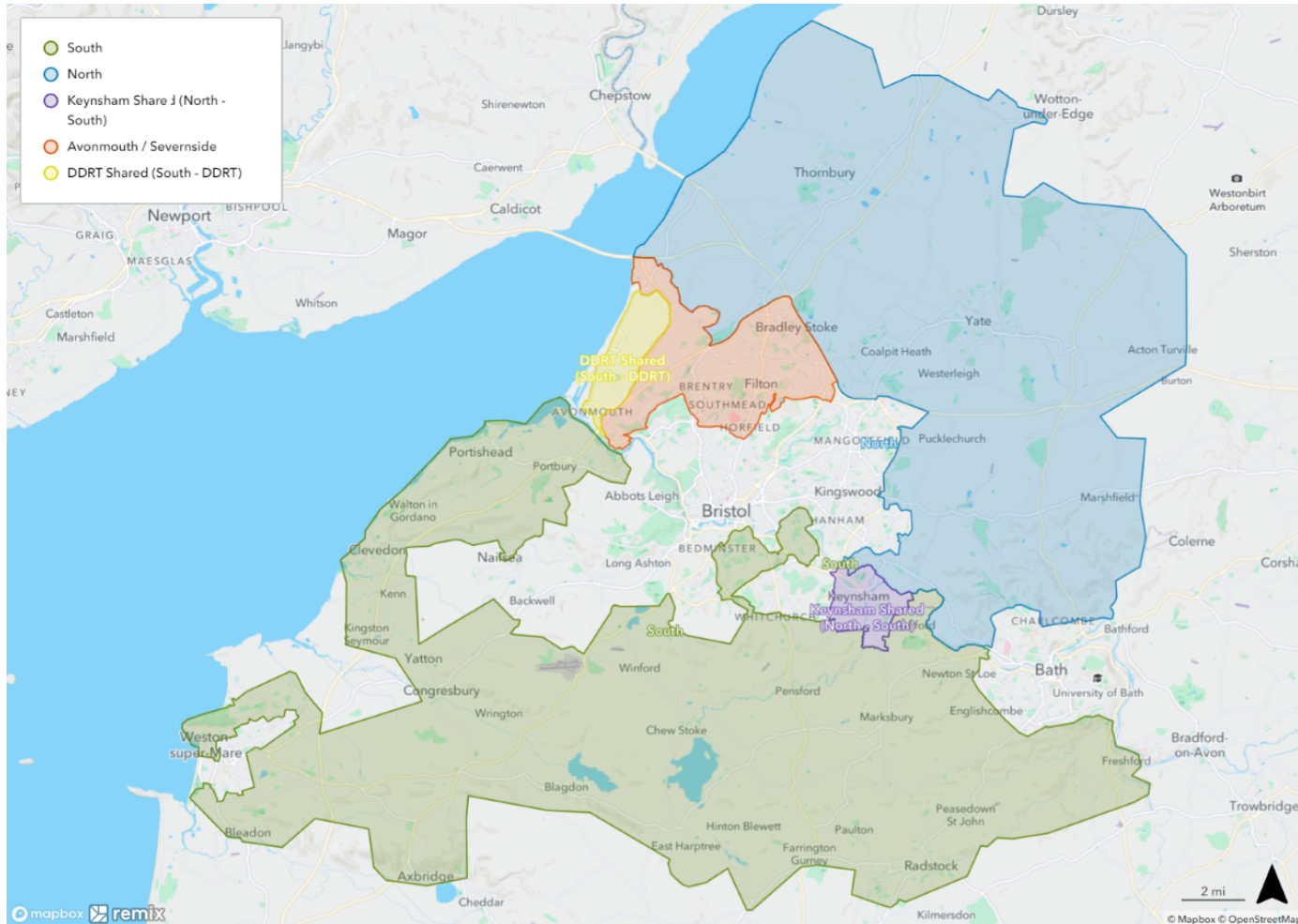
1. What is WESTlink?
2. Where will it operate?
3. How will it operate?
4. How much will it cost?
5. How will it work?

What is



- WESTlink is a demand responsive transport service (DRT)
- Public bus service - no fixed route; no fixed timetable
- Travels anywhere within the operating zone
- Not door-to-door but uses bus stops and other designated points
- Can link to existing rail routes and bus services
- Can replace car travel and provide a service where buses are not available
- WESTlink only runs when booked

Where will it operate?



- 2 zones in the West of England
 - Northern Zone (Blue)
 - Southern Zone (Green)
- Future Transport Zone (FTZ) Pilot (orange)
- Shared Zones (Yellow, Purple)

How will it operate?



How?

- App based journey booking - free to download or via website (phone option to call-centre)
- 'On demand' or up to up to 24 hours in advance
- Maximum wait expected for an 'on demand' trip is 60 mins
- Smart technology will match your journey with other customers
- Up to 30 accessible 16-seater mini-buses running across all 3 zones

When?

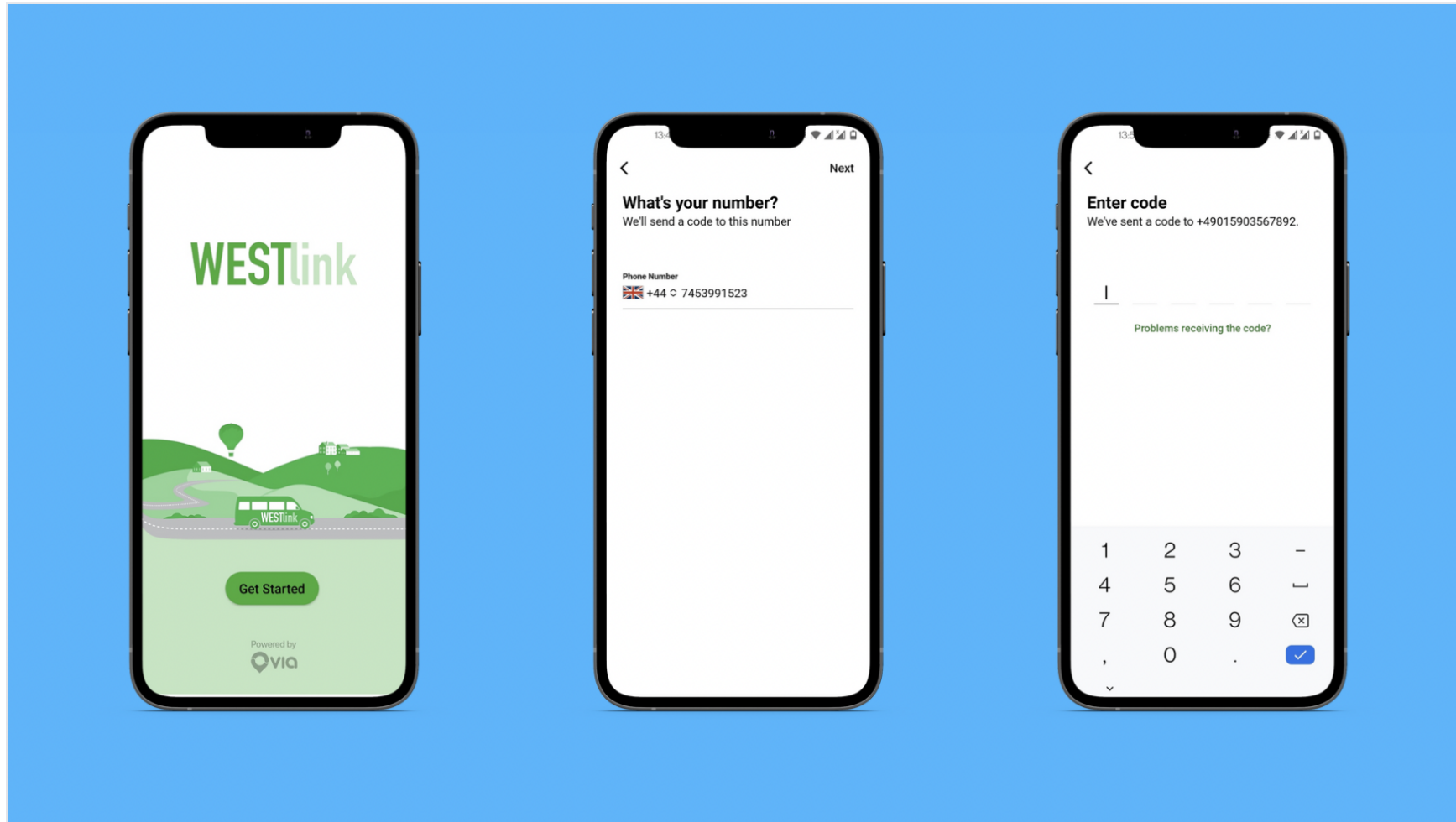
- WESTlink will launch operations on Monday 3rd April
- North & South zones - Monday-Saturday 0700-1900, no Sunday service
- FTZ pilot zone - Monday- Saturday 0530-2130, Sunday 0900-1800

How much will it cost?

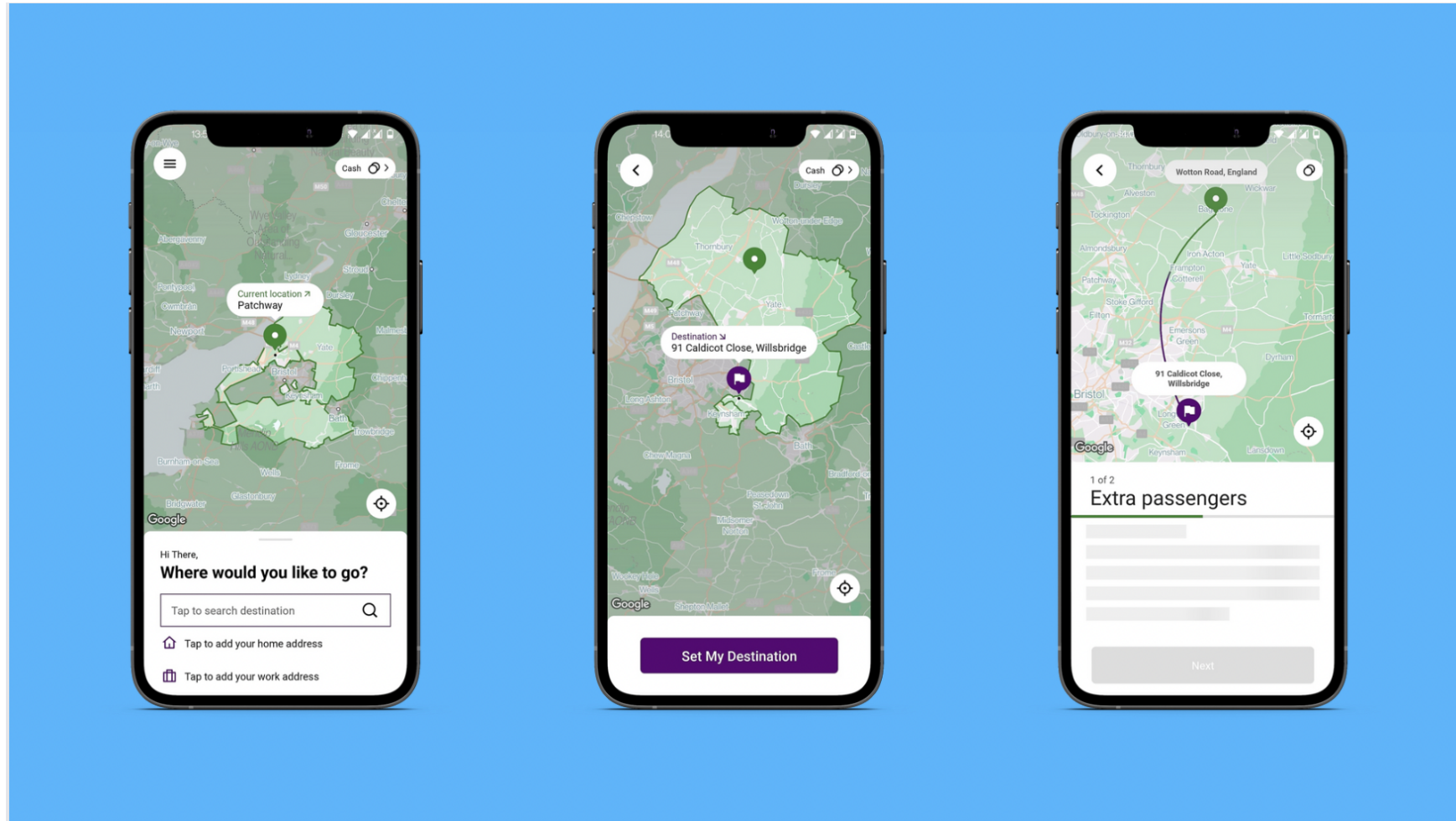


- Single fare for any journey length within an operating zone will be £2 adults, £1 child
- All concessionary and older person's bus passes will be accepted
- Customers, whether booking by app, web or phone, can pay via a credit or debit card attached to their account or elect to pay the driver with cash
- In future we plan to add to the ticket offering with:
 - A day fare
 - Through-ticketing with other operators (standard bus/rail services)

How will it work?



How will it work?



How will it work?

